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N KHE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: John Richard Myers et al. : Examiner: N/A

Serial No.: 10/714,453 : Group Art: 3611

Filed: November 14, 2003

For: Collapsible Display for Retail Outlet :

INFORMATION DISCLOSURE STATEMENT AND PETITION FOR CONSIDERATION UNDER 37 CFR § 1.97

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

SIR:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56 and in accordance with the practice under 37 C.F.R. §§ 1.97 and 1.98, the Examiner's attention is directed to the documents listed on the enclosed Form PTO 1449. These documents were cited in a search report issued in the corresponding PCT application. Copies of the listed documents are also enclosed.

As this application was filed prior to June 30, 2003, copies of the cited US Patents are not being filed herewith. A copy of French Patent No. 2799624 is being supplied herewith. An English language translation of the Abstract of this Patent is supplied to show its relevance.

This information is being submitted subsequent to filing and before the mailing of a first office action. Accordingly, pursuant to 37 CFR § 1.97(d), the undersigned submits that no fee is presently due.

Petition under 37 CFR § 1.97(d)

The undersigned hereby petitions that the Examiner consider the information cited in this Statement. As this petition is filed after filing of the application and before mailing of a first office action it is respectfully submitted that no fee is due. However, if a fee is due please charge the fee to Patent and Trademark Office Deposit Account No. 50-2828.

It is respectfully requested that the above information be considered by the Examiner and that a copy of the enclosed Form PTO-1449 be returned indicating that such information has been considered.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Respectfully submitted,

By:

Jack Schwartz

1350 Broadway, Suite 1510

New York, NY 10018

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Dated: July 30, 2004

U. S. DEPARTMENT OF COM Sheet 1 of 1

KENCES CITED BY APPLICANT

Atty Docket No.:

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10/714,453

Group Art: 3611

pplicant:

John Richard Myers et al.

U.S. PATENT DOCUMENTS

N.	intls.		Document No.	Date	Name	Class	Subclass	Filing Date
		AA	2002 /108541 A1	8/15/02	Bevan E. Grueneberg	108	115	12/13/01
		AB	5,315,936	5/31/94	Michael J. Smith	108	165	2/22/93
		AC						
		AD						
		AE						

FOREIGN PATENT DOCUMENTS

*Ex. Intls		Document No.	Date	Country	Name	Class	Sub- class	Translation Yes/No
	AF	FR 2 799 624 A	4/20/01	France	Segard Alain	5	08	Yes
	AG							
	AH							
	ΑI							
	AJ							

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

AK		
AO		
AP	1 0	

EXAMINER:	DATE CONSIDERED:
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^{*} EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



Patent Application No. 10/714,453

CERTIFICATE OF MAILING

I hereby certify that this amendment is being deposited with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to the Mail Stop Amendment, Commissioners for Patent, P.O. Box 1450, Alexandria, VA 22313-1450 on:

July 30, 2004

Date

Tanesha Canidate (212) 971-0416